

MEATing Agenda

This entire agenda should be done in no more than 20 minutes...with the majority focusing on highlighting products via grilling demonstration and explaining why Man Cave products are the highest quality and most usable products available. The items below that are in bold should take the majority of the time frame.

- Opening toast-ask guys to come up with their favorite toast. We will put the best ones on our website. Be prepared with your own toast in case they cant come up with one.
- Welcome and Thanks for Coming
- Introduction
 - Who you are
 - Thank Host
 - What you are going to do
 - Give a grilling demonstration
 - Eat meat
 - Drink beer
 - Talk B.S.
 - Have fun being all that is man!
- What is Man Cave
 - A lifestyle
 - Personal Sanctuary
 - Company that supports both the lifestyle and the sanctuary
 - By promoting and having MEATings that are dedicated to supporting an environment where men can be men
 - Women have all types of getaways/get togethers- men go to MEATings
 - We have MEATings by finding hosts to open up their Man Cave
 - Man Cave brings the meat and the host brings the beer
 - Man Cave demonstrates some grilling techniques
 - We have Man Laws
 - Explain how they can get Man Laws and quotes on website/in catalog as well as MEATing pictures on website
- Become and Advisor and/or Host
 - Advisors go to MEATings and demonstrate grilling techniques
 - Get paid to eat meat, drink beer, and talk B.S. as well as the only way to get a Golden Mug besides being a Host
 - Hosts open up their Man Cave, invite over friends, and have a great time
 - Hosts get free product based on total MEATing sales as well as the only way for someone to get a Golden Mug besides being an Advisor
- **Tonights MEATing**
 - **Explain if you are giving away/incenting the guests with anything**
 - **What are you demonstrating?**
 - **Give a demonstration of grilling techniques while using Man Cave products. Try to highlight at least 3 techniques.**
- **Product demonstration**
 - **Highlight remaining Man Cave products and explain why they are must have (high quality, useful, and unique)**
- Order Process
 - Hand out catalogs and order forms
 - Explain how ordering works- you will set up an order taking station soon to take their orders
 - They should fill out the entire order form except don't do the "purchase totals" box yet
- Final pitch to be an Advisor and/or Host
 - Advisors get paid very well...how would they like to make an extra \$1,000/month right away? And they have fun doing it!
 - Hosts get tons of FREE product, how would you like to get that awesome product that you saw tonight FREE of charge? And it is incredibly easy to host a MEATing...the Advisor does all of the work!
- Final toast- ask guys to come up with their favorite toast. We will put the best ones on our website. Be prepared in case they cant come up with anything.